

# ALOHA CHALLENGE VIDEO PROJECT

Make your own bilingual cultural video. Share something that is culturally specific to your local area that you would like to share with people from English speaking nations and Japan.

## Project specifics:

Make a group of 2-3 students.

What: A cultural film. Find something that is culturally specific to your area. It could be American culture, such as a hamburger shop, football, etc. or something more specific such as an era in history in your local area shown in your local museums, a festival, etc. Be sure to get permission of any people or businesses you may wish to include in the film.

How: Decide on your topic and then which style of film you will use in the film (documentary, news program, reenactment, story, comedy, drama, etc.). Delegate responsibilities, such as which group member will cover which area of production. Make a plan to film and edit to ensure you will complete your project by the deadline.

Languages: Be sure it is understandable for both an English-speaking and Japanese-speaking audience so it needs to be bilingual. Whichever language is spoken, be sure to include subtitles in the opposite language. You will be judged on accuracy and clarity.

Refer to [www.alohachallenge.tv](http://www.alohachallenge.tv) and click on watch and student films as a reference.

**Grading rubric: Graded on a scale of one to four, with four being the best.**

Criteria	1	2	3	4
Content	Nearly complete lack of organization and clarity.			The content of the film is clear, organized and easy from which to learn.
Entertainment	Dull and not interesting to watch.			The information is presented in a way that is interesting and catches the viewer's attention. It is easy to watch.
Language	Language is inaccurate and unclear.			The film is bilingual; subtitles are accurate and easy to read. The language is natural, smooth and native-like.

Steps: Teachers fill in deadlines and points possible.

- 1) Students submit a production plan to their teacher: Includes names of group members, topic and how you will make time to film on location, what areas or people from which you will need to get permission and what footage you need to cover to create your film. Deadline \_\_\_\_\_ Points possible \_\_\_\_\_

2) Language used: Submit a draft of your subtitles for corrections.  
Deadline \_\_\_\_\_ Points possible \_\_\_\_\_

3) Final project: On the due day, students bring in a DVD or as whatever format your teacher recommends to show your classmates your film.  
Deadline \_\_\_\_\_ Points possible \_\_\_\_\_

Student may choose to upload your films on You Tube. Be sure to label it Aloha Challenge High School films if you would like to add to the previously produced Aloha Challenge films.